

Privacy Policy of the Lappset website

Lappset is committed to protecting your privacy and personal information. Lappset handles personal information in accordance with the Personal Data Act (523/1999) and other applicable regulations.

This privacy policy document for the website of Lappset Group Oy (the “Privacy Policy”) provides information about how Lappset Group Oy and its employees, partners, subsidiaries and associated companies (“Lappset”) handle personal information related to this website and Lappset’s other online services. Lappset handles personal information collected through this site in accordance with this Privacy Policy and applicable legislation. Please read this Privacy Policy carefully before using the site. If you do not accept this Privacy Policy, we expect you to stop using the site.

Handling of personal information

Our site is technically divided into sections, some of which collect personal information and some of which can be used without any processing of personal information. Lappset collects personal information through the site for instance when users order brochures or other materials or enter their information for instance to order the company’s newsletter. Lappset has specified what personal information is collected and the purposes of collecting and handling personal information in the privacy policy for Lappset’s customer register, which can be found via a link at the bottom of the lappset.com website. Lappset handles personal information of potential customers when they participate in competitions or various customer events or contact Lappset. The information is stored and handled in accordance with the privacy policy for our direct marketing register.

When you visit our website, your computer automatically sends us certain technical and other information (e.g. IP address, type of browser and information about from where you navigated to the site). We also use cookies to collect information about how you use the site. More information under Cookies.

Lappset handles personal information

- to ensure efficient and safe use of the website;
- to improve the quality of the website;
- to offer products, content and targeted marketing to suit your specific needs and interests;
- to develop their services and add new services;
- to contact you;
- to collect and analyse site visitor statistics (e.g. what parts of the site users visit and how much time they spend).

Cookies

A cookie is a small text file that is sent to and stored on the user’s computer. Cookies do not harm the user’s computer or files. Cookies provide Lappset with information about how and when you have used the site and help us develop the site to offer better services. The user can choose to disable the use of cookies in the browser settings. If cookies are disabled, some functions may be slowed down and access to certain websites may be completely blocked.

Lappset may use cookies and similar technologies for creating and developing web pages and services, improving the user experience and target marketing.

The Lappset website uses visitor tracking services such as the Google Analytics service to collect anonymous statistics about the users of the site in order to improve the contents of the site. The Google

Analytics service stores information about what web pages you visit, how much time you spend on the site, from where you navigated to the site and what links you click on. You can disable the visitor tracking using the Google Analytics opt-out feature <https://tools.google.com/dlpage/gaoptout>.

Social media plugins

The Lappset website may contain links and connections to websites owned by third parties as well as so-called social media plugins (e.g. Facebook plugin). The use of social media plugins may result in personally identifiable information being sent to the social media service provider in question. When using a plugin, you may allow cookies from a third party website to be stored on your computer. The operators of that site will then be able to monitor your use of the site, if you are logged onto the social media website in question. Any services or applications offered by third parties on the Lappset website or as part of Lappset's services are subject to the privacy policy, terms of use and other terms and conditions specified by the third party. Lappset has no control over websites operated by third parties and is not responsible for any material published on such sites or the use of such material.

Disclosure of personal information

Lappset shares personal information with companies in the Lappset group and subsidiaries. We also share information with suppliers and representatives acting on our behalf for the purposes described in this Privacy Policy and Lappset's other person registers. These third parties are not permitted to use personal information for any purposes other than those agreed on.

Updates of the Privacy Policy and right of inspection

This Privacy Policy was last updated on 16 September 2016. Since Lappset aims to continuously develop its website, we reserve the right to change this policy. Please review the Privacy Policy on our website from time to time to check for any changes.

You can contact Lappset at any time to check that your personal information is correct. Lappset will correct or delete any incomplete, incorrect or outdated personal information if asked to do so. Questions concerning this Privacy Policy can be sent to the following address:

Lappset Group Oy, Markkinointi, PL 8146, 96101 ROVANIEMI, FINLAND lappset@lappset.com

Protection of personal information

Lappset is committed to ensuring the safety of your personal information. We use several different security technologies and procedures to protect your personal information from unauthorised access, use or disclosure. For example, we store the personal information that you have provided in computer systems that have limited access and are located in supervised facilities.

Storing of information

Lappset retains personal information for as long as it is necessary for the provision of products and the completion of transactions or for other essential purposes, such as to fulfil legal obligations, resolve disputes and implement agreements.